



40th Annual Sourwood Festival August - Sat.12th & Sun.13th 2017

Arts/Craft/Other Items (including food prepared off site)

Business Name: _____

Contact Name: _____

Phone:(____) _____ Cell: (____) _____

Mailing Address: _____ City: _____ State: ___ Zip: _____

Email: _____ Web/Facebook _____

- Application- Deadline: July 28, 2017 or until full - Late fee after 6/02/17
- NO Post dated checks. • \$40 returned check fee
- NO Refund for Inclement weather
- Vendors tents must comply with Fire and Safety Codes
- I was a vendor 2016 ___ 2015 ___ 2014 ___ Other ___ Request same space as last year _____
- First time vendor enclose photo of booth and product. Limit two spaces.

Describe Your Product: _____

Decision by Sourwood Festival Committee is final.

Early Registration- Postmarked 6/02/17		Late Registration – After 06/02/17	
10x10 space = \$225	\$ _____	10x10 space = \$275	\$ _____
10x20 space = \$450	_____	10x20 space = \$500	_____
Sub Total	\$ _____	Sub Total	\$ _____
*Less discount (if applies)	_____	*Less discount (if applies)	_____
Electricity \$50 <small>110v if needed</small>	_____	Electricity \$50 <small>110v if needed</small>	_____
**Guide Ad \$25	_____	*Guide Ad \$25	_____
Total	\$ _____	Total	\$ _____

***10% Discount to Swannanoa Valley Non Profits and Chamber members**

****40th Anniversary Sourwood Festival Guide Book – New This Year:** We will print approximately 5,000 festival guides for distribution at festival entrances and local newspapers. Vendors may purchase business card size ads in this publication for only \$25. Include payment above. Enclose business card or Email - logo, 15 word description, and contact info to: chamber@thelittletownthatrocks.org When emailing, please put vendor name as subject.

Make check payable to: Black Mountain Swannanoa Chamber of Commerce

Mail: check / application / photo and self addressed stamped enveloped to:

Black Mountain Swannanoa Chamber Special Events

201 East State Street, Black Mountain NC 28711

Vendor Contract- Your Signature verifies: I have understood the information sheet and I agree to abide by all rules and regulations of Sourwood Festival and its sponsors. I agree to indemnify and hold harmless Black Mountain Swannanoa Chamber of Commerce and/or the Town of Black Mountain, from any and all claims, demands, losses causes of action, damage, lawsuits, judgments, including attorney fees and costs, to the extent caused by or arising out of or relating to the operation of my booth or other festival related activities.

Signature: _____ **Date** _____

Office use only:
Paid by Check# _____ **Cash** _____ **Date** _____ **Amt** _____ **Accepted** _____ **Check Returned** _____

2017 Sourwood Festival - Information Sheet (Retain for your records)
Vendors of Arts & Crafts and Other Items (including food prepared off-site).
40th Annual Sourwood Festival - August 12th & 13th, 2017
Black Mountain, North Carolina

Alcohol-Free Street Festival with Arts, Crafts, Food, Games, Music and More!
Held **RAIN OR SHINE!** **No Refunds for inclement weather.**

Dear Artists, Crafters, and Others,

The 2017 Sourwood Festival Committee of Black Mountain Swannanoa Chamber of Commerce invites you to be a part of our 40th Annual Sourwood Festival! **Attendance is estimated around 30,000 plus.**

New This Year - 40th Anniversary Sourwood Festival Guide Book. We will print approximately 5,000 festival guides for distribution at festival entrances and local newspapers. Vendors may purchase business card size ads in this publication for only \$25. Include payment with application. Enclose business card for use as ad or Email - logo, 15 word description, and contact info to: chamber@thelittletownthatrocks.org When emailing, please put vendor name as subject.

Application deadline: July 28, 2017 or until all spaces are filled. Space is very limited. 10x10 spaces- Limit 2 per vendor. No structures provided. Tents must comply with NFPA regulations for fire resistant quality of fabric. (Proof on the label) and no larger than 10x10. Bring all props, tables, chairs, and weather protection.

NO partisan political groups or candidates will be allowed booths or space at festival.

Literature may only be distributed by Vendors and Non-Profits with booths.

We strive to limit product duplication but do not guarantee that like products will not be sold.

Registration: Application must be signed and completed in full. Submit with full payment, photos, & self-addressed stamped envelope. Application & photos will not be returned. **No applications will be accepted without the complete application package, fee, and electricity fee if needed.** Acceptance is determined by Festival Committee. Their decisions are final. You will be notified of acceptance or rejection by mail.

Approval of booth items: All items and displays must be approved by the committee. First time vendors must send photos of booth and product. Returning vendors need not send photos if product and set-up same as previous years. **NO animals given or awarded as prizes.** Pets must be on leash. All products, vendors and signs must stay within booth space. Committee reserves the right to remove any work that is of poor quality, inappropriate, or not listed on application.

Cancellation / Refund policy: Before June 2nd – Fee refunded less \$25 processing charge
June 2nd–July 17th=50% Refund July 18th–August 4th= \$25.00 Refund **NO Refund** after August 5, 2017

Space assignment notification Booth assignments/festival map will be posted on www.sourwoodfestival.com about one week before the festival. We will **not mail** space assignment notifications. If you do not have access to internet, you may call for assignment one week before festival or get it at festival check-in.

Check-In / Information – Saturday morning in the parking lot of the SunTrust Bank on Hwy 9 just north of I-40, Exit 64. Bank address is 200 Hwy 9, Blk Mtn, NC 28711. No check-in required if you know your location.

Vendor Set-up

Friday, August 11, 2017 – from 6:00pm-10pm. **(No one allowed in festival area until 6:00 – No exceptions!)**
Saturday, August 12, 2017 - 7 am- 9 am **(Vendors must be set-up by 9am)** Booth numbers in middle of space.

Festival Hours:

Saturday August 12, 2017 – Festival open from 9 am – 8 pm **No vehicles in festival area during festival.**

Sunday August 13, 2017 - Festival open from 9 am – 5 pm **No Early Departures Allowed!**

Taxes: You are responsible for collecting and reporting NC sales tax.

Electricity: We close at 8pm on Saturday before dark so electricity is not needed. If you wish to purchase electricity for \$50 - it must be indicated and paid for on your application. **Bring your own heavy duty extension cord at least 100 feet long. Only 110 volt service available. No 220 volts, or anything over 20 amps allowed. ●No Generators**

FOR MORE INFO: sourwoodfestival.com 828-669-2300 or 1-800-669-2301 e-mail: bmchamber@juno.com